Michael Porter

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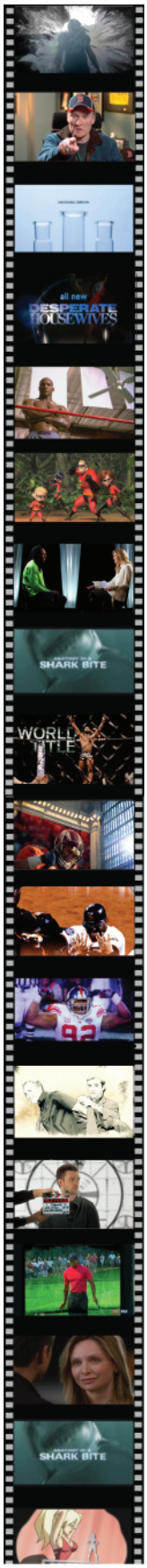

SUMMARY

Passionate post production professional with an eclectic background in short and long form media. With an expertise in editing and animation, plus skills in writing and producing, I bring a willingness to wear as many hats needed to make sure sure each project exceeds expectations. Looking for like-minded creatives to collaborate with to create award-winning media.

EXPERIENCE

Freelance Producer / Editor / Writer (Los Angeles, CA) December 2003 - Current
Often in a Post Producer role, while working in tandem or managing other editors and artists, crafted award-winning promos, show segments, television shows, and off-air content for a multitude of A-list clients including the following;

FOX SPORTS - hired in both the production and marketing departments, worked as a Union Editor while producing award-winning promos, elements, and segments for Emmy-winning live broadcasts including the Super Bowl, World Series, Daytona 500, and FIFA World Cup. Created elements and skits for the number 1 pregame show *FOX NFL Sunday*. Worked as Producer/Editor for several live shows on FS1 as well as cutting full-length documentaries for the UFC on FOX.

ABC Promo - Part of freelance Craft Editor roster cutting promos for fall lineup of drama and comedy series, including *Grey's Anatomy, Scandal*, and *Last Man Standing*

Lussier Productions - Helped on promo campaigns for prime time and syndicated programs including the launch of *Desperate Housewives, Grey's Anatomy,* and *Lost*. Edited recap shows for Lost and Grey's Anatomy which aired before the season premier.

Produced and edited commercials, promos, and in house sales and pitch material for third party promo and design companies including **Troika**, **Bacon and Sons, Craig Murray**, and **Studio City**. Helped clients such as Time Warner and FOX Sports pitch for TV contracts with the Lakers, Dodgers, and the International Olympic Committee.

Viewpoint Creative (Los Angeles, CA) 2008-2009
Senior Staff Editor of West Coast Division. Helped concept and design pitches while creating promos and commercials for editorial and design company. Managed editorial staff in the West Coast office.

Montgomery / Cobb (Culver City, CA) 2000 - 2003
Promoted from PA to Editor after six months. Collaborated with animators/designers and creative directors to create award-winning trailers, promos, main titles, and corporate media from concept to finishing.

EDUCATION

JAMES MADISON UNIVERSITY 1995-99 (Bachelor of Arts)
School of Media Arts & Design (Concentration in Multimedia)
Minor in Music Industry

SKILLS

Highly proficient using AVID Media Composer, Adobe Premiere, After Effects, Photoshop, Illustrator, and DaVinci Resolve. Experience using and maintaining media management tools and shared area networks.